

# Elephant Family choose Camelot



## The space was vital to the success of our campaign

*"Camelot helped us to locate the Old British Library depot as a warehouse and studio space whilst negotiating the let from Notting Hill Housing Trust. This space was vital to the success of our campaign and we couldn't have done it without the help and support of Camelot."*

Seecum Cheng | Arts Liaison Officer - Elephant Family

### Project

Space required by charity Elephant Family for 'Jungle City' exhibition

### Specification

- Required space to paint and store 120 life size jungle animal sculptures
- Jungle City's placement would reduce the empty business rates payable by up to 80%.
- Low cost lease with flexible terms in a secure and central city location was required

### The Camelot Solution

- A warehouse, secured by Live-in Guardians, provided the space required by the charity
- Space in Edinburgh was sourced to store the sculptures prior to the exhibition
- The loading bay of the warehouse provided easy access for delivery and pick-up of sculptures

### Results

- Utilised an otherwise wasted resource for a large scale charity event that raised over £1 million
- Property owner received PR worth £20,000 for supporting the charity
- Local artists were involved in the project, restoring a sense of community to the area

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